

P&O CRUISES

iTV system

iTV system



instant targeted messaging service



on-demand video streams



shopping channels



film and TV favourites on-demand



film trailers and bio's



24hr Room service



Project managed and designed the first interactive TV system for a British cruise company. Designed the structure and an intuitive interface which delivered unmatched functionality resulting to a leading digital passenger service.

The system is across 2 ships delivering a passenger service to over 3,000 cabins.

suite cabin with the iTV system

Project managed and designed the user interface and architecture of a visually engaging system with targeted messages to passengers. The network informs, entertains and communicates using over 70 screens in various zones around the ship.



intelligent ship navigational channel



animation feature for shows



animation feature for shows



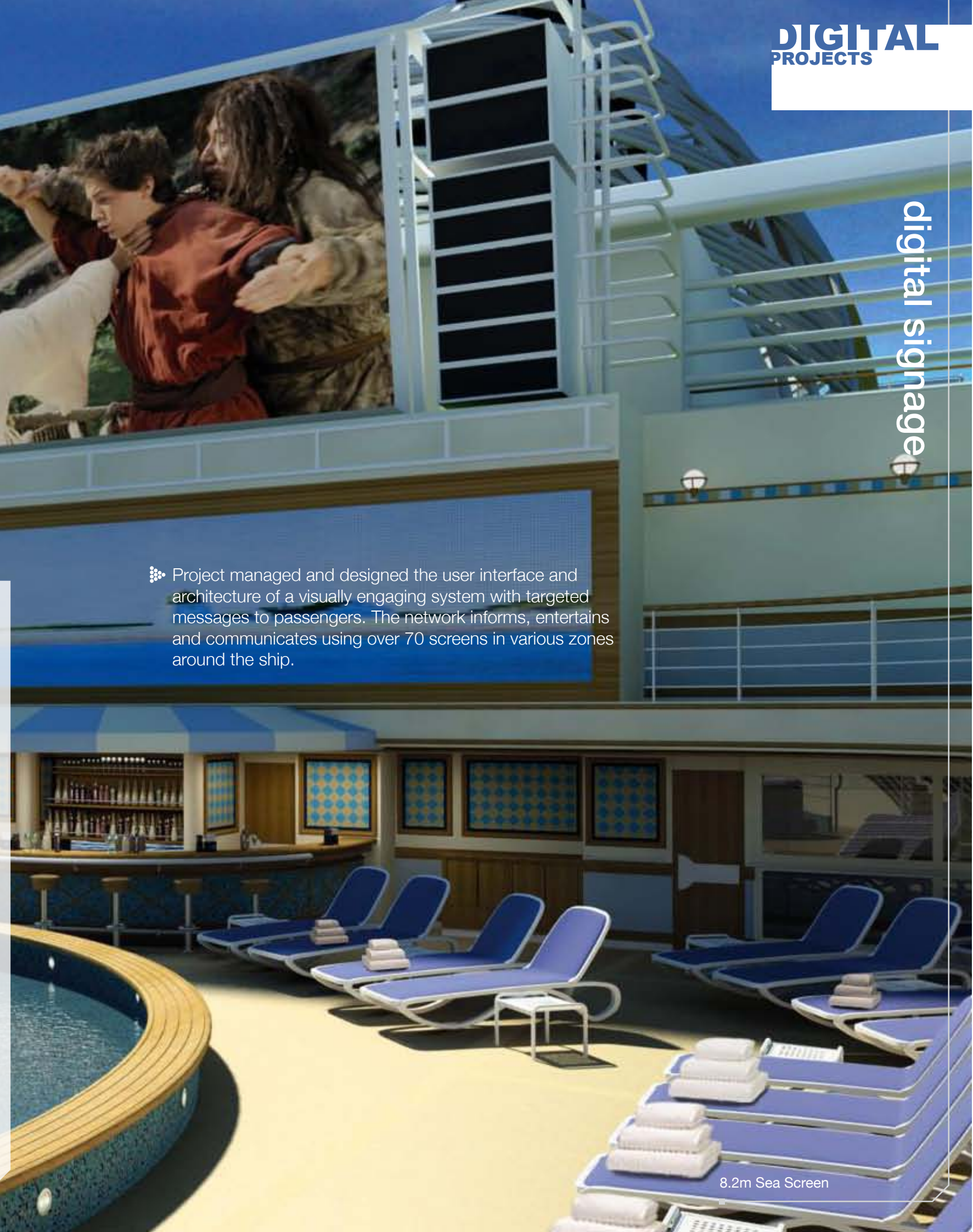
retail info screens



F&B info screens



entertainment info screens



8.2m Sea Screen

P&O CRUISES

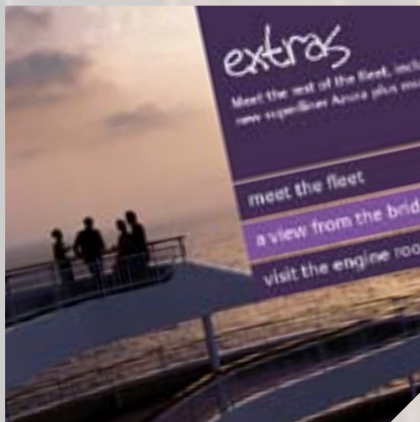
DVD collection

Venice

Founded in the 16th Century by the
Grand Dukes of Tuscany - the
Medici Family. There are many
pieces of great architecture in the

next port

DVD collection



DVD extras (engine room visit, meet the fleet, etc)



the Mediterranean interface design



Venice interface design



future Cruise sales videos



engine room visit videos



port videos

Designed and project managed the Cruise DVD collection.
The collection is over 100 DVDs across the whole fleet
and growing.

Venice port introduction video



interactive projects

interactive projects

Harry Potter

AND THE ORDER OF THE PHOENIX

SET AS WALLPAPER



Harry Potter Print Studio



X-Man Print Studio



Diahatsu CD-ROM



Scooby DVD game



sleeve designs



supporting material (websites)

Designed and project managed various interactive projects from web based to DVD platforms. Created all interfaces following tight guidelines to engineering the user experience and continually developing the system to meet the user's trends.

web projects

web projects

- Working closely with web developers on a number of web design projects creating detailed architectural site maps to interface designs.

Learning from user interaction trends the projects continually evolved to meet the end user's demands.



US - Chumbo.com



Samsung Q1 portal website



Airline Network auction site



GMC tools



Silverline tools



Triton woodworking

Samsung Q1 website

committed to delivering innovation and performance



catalogues
seasonal 100 page catalogues



packaging/manuals
bespoke packaging designs



exhibition
large exhibition designs



CMS website
www.gmctools.com



adverts
online/offline channels



instructional/promotional DVD's
various new media channels



- Created new brand guidelines for a unique power tool brand. Supporting material included catalogue designs, packaging, a new innovative website, exhibition designs and a full product range of instructional and promotional DVD's in 6 languages.

JOF 001

Dual Mode Precision Router

Introducing the newest member to our award winning range of professional routers

making your dream projects a reality for 35 years



catalogues
seasonal 50 page catalogues



packaging/manuals
bespoke packaging designs



exhibition
large exhibition designs



CMS website
www.tritontools.com (2011)



adverts
online/offline channels

Created a new identity for a world leading power tool brand. Supporting material included catalogue designs, packaging, a new website packed with features and exhibition designs.



digital photography
studio photography

SILVERLINEC[®]

BRAND
DEVELOPMENT

your essential brand for home DIY

Refreshed the Silverline brand through all visual communication channels. Projects included a new approach to catalogue design and layout, a new user friendly website, exhibition designs, interactive games and a new iphone application.



catalogues
seasonal 400 page catalogues



interactive games
flash based promotional games



exhibition
large exhibition designs



CMS website
www.silverlinetools.com



adverts
online/offline channels



iphone app
mobile catalogue application



digital photography
front cover designs

Enhancing Consumer Mobility with 2D Barcodes

- ❖ Scan products from the Silverline catalogue using product 2D barcodes. Compile a shopping list then place an online order.
- ❖ Browse the Silverline products using the department page.
- ❖ Find your nearest stockist via GPS.
- ❖ Create a favourites list for easy ordering.
- ❖ Manage your Silverline account.
- ❖ Barcodes can be used across all product reviews, adverts, etc.
- ❖ Messaging for offers and promotions, etc.



Home screen
browse the products



2D barcodes
buying a product



Favourites list
shopping list of items



Shopping using 2D barcodes
barcodes in printed catalogues

2D/3D visuals



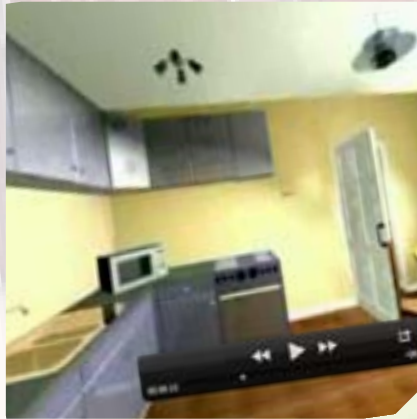
photoshop illustration



3D character aniamtion



3D interactive product animation



3D building walk-through



cabin illustration



video logo animation

Still Graphics to motion graphics, illustrator to After Effects, 3D to 2D.

B'ham Jct1 M42

- 4,250 - 38,960 sq ft
- 195 - 3,620 sq ft
- Air conditioned
- Headquarters offices
- 17% car parking spaces
- Excellent rail, road and air links



TOPAZ

Vital Statistics

- The Headquarters Office complex
- 4,250 - 38,960 sq ft
- 3 floors of air conditioned space
- 17% directly planned parking spaces
- 12 more lots in a future residential setting



Image Building

Easy access

- 1952, 1953 & 1954
- 1955, 1956 & 1957
- 1958, 1959 & 1960
- 1961, 1962 & 1963
- 1964, 1965 & 1966
- 1967, 1968 & 1969
- 1970, 1971 & 1972
- 1973, 1974 & 1975
- 1976, 1977 & 1978
- 1979, 1980 & 1981
- 1982, 1983 & 1984
- 1985, 1986 & 1987
- 1988, 1989 & 1990
- 1991, 1992 & 1993
- 1994, 1995 & 1996
- 1997, 1998 & 1999
- 2000, 2001 & 2002
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AZURA AT A GLANCE

Take a 20-minute tour of our latest addition to the fleet with our guide to Azura's many features and amenities. From the ship's design to the food and drink, we'll show you how Azura is a truly unique experience.

SHIP'S NAME

1. Azura is the ship's name and is a truly unique experience. The ship's name is a reflection of the ship's design and the ship's amenities. The ship's name is a reflection of the ship's design and the ship's amenities.

SHIP'S DESIGN

2. The ship's design is a reflection of the ship's amenities. The ship's design is a reflection of the ship's amenities. The ship's design is a reflection of the ship's amenities.

SHIP'S AMENITIES

3. The ship's amenities are a reflection of the ship's design. The ship's amenities are a reflection of the ship's design. The ship's amenities are a reflection of the ship's design.

SHIP'S SERVICE

4. The ship's service is a reflection of the ship's amenities. The ship's service is a reflection of the ship's amenities. The ship's service is a reflection of the ship's amenities.

AZURA A NEW CHAPTER

All the best holidays are full of stories. And Azura will be starting with hers.

Azura is a truly unique experience. The ship's design is a reflection of the ship's amenities. The ship's design is a reflection of the ship's amenities. The ship's design is a reflection of the ship's amenities.

The ship's amenities are a reflection of the ship's design. The ship's amenities are a reflection of the ship's design. The ship's amenities are a reflection of the ship's design.

The ship's service is a reflection of the ship's amenities. The ship's service is a reflection of the ship's amenities. The ship's service is a reflection of the ship's amenities.

The ship's design is a reflection of the ship's amenities. The ship's design is a reflection of the ship's amenities. The ship's design is a reflection of the ship's amenities.

Essential Dressings

Natural, full-flavour handmade Condiments & Sauces

Recipe 1: Starter Chicken & Smoked Bacon Salad

Recipe 2: Main Course Chilli Mint Glazed Lamb Rack

Recipe 3: Dessert Chocolate & Vanilla Ice Cream

Recipe 4: Drink Lemon & Mint Fizz

Visit www.essentialdressings.co.uk to find out more.

AZURA

ONE SHIP, ENDLESS STORIES

Win a holiday on Azura's maiden voyage

For your chance to win a holiday for two on Azura's maiden voyage and for more information on P&O Cruises holidays, please register at www.pocruises.com/azuraprize, call 0800 111 4141* quoting 09XXXX or complete the coupon below and return it to us by post. Alternatively, please visit your local ABTA Travel Agent.

Please return coupon to:
P&O Cruises, PO BOX 199, Clevedon Hall, Clevedon, BS21 7JE

Title _____ Forename _____
Surname _____
Address _____
Postcode _____ Tel No. _____
Email _____

P&O Cruises is a Carnival plc brand. Carnival plc and other Carnival group companies including those in the USA may wish to contact you with information and offers from P&O Cruises and other Carnival group cruise brands (see carnivalgroup.com for details). By returning this coupon you will be indicating your consent to being contacted by post, email and/or telephone unless you tick the relevant boxes:

No Post ☐ No Telephone ☐ No Email ☐ No Fax ☐

*The cost of calls from mobile phones will vary depending on your service provider.

P&O CRUISES

Terms and Conditions: Closing date for the draw is 30 November 2009. The prize is an outside cabin stateroom for 2 adults on Azura's maiden cruise April 2010. The winner will be drawn at random from entries received by the closing date. The decision of P&O Cruises will be final and no correspondence will be entered into. No cash alternative will be offered and the prize is non-transferable. No employees of Carnival plc or their suppliers may enter the draw. The draw is only open to 18 residents and only one entry per person is permitted. Entrants must be aged 18 or over. No bulk or third party entries accepted. No purchase is necessary to enter the draw. The winner of the cruise will be bound by P&O Cruises booking terms and conditions. For full terms and conditions see P&O Cruises 2010 preview brochure, published April 2009. The promoter is Carnival plc trading as P&O Cruises, Richmond House, Terminal Terrace, Southampton SO14 3PN.

GeoPark

A 70 mile walking trail through the Abberley and Malvern Hills

Discovering the hidden secrets of the GeoPark

3 4